



August 2022

Dear Business Leader/Community Member,

I am contacting you with some exciting news...the Big Cat Sanctuary Alliance (BCSA) Annual Conference is back on September 27<sup>th</sup> and 28<sup>th</sup>, 2022! This year's conference will be held at the Drury Plaza Hotel, St. Louis, Chesterfield.

The BCSA is a membership association of big cat sanctuaries who share a common philosophy and set of core values. We believe that wild cats are not meant to be pets or exploited commercially, and we promote quality standards of care. The last few years have been tough on us all, including the BCSA and its members. Now, more than ever, we need your assistance in bringing this much anticipated conference back!

Over 30 sanctuaries and supporting organizations will be represented by Directors, CEOs, CFOs, Managers, and other decision makers. Build good will for your company by supporting this worthwhile cause. All sponsors will be recognized with space in the Conference Program, social media sharing, recognition on the BCSA website, and various levels of signage and announcements during the event. We hope you will consider sponsoring the 2022 BCSA Conference. Here are the sponsorship levels:

**PRESENTING SPONSOR: \$5,000.00** – Recognition on the front of the Conference Program, recognition during the conference welcome, and a chance to speak for up to 5 minutes during the conference welcome if desired.

**GOLD SPONSOR: \$2,500.00** – Recognition on the inside front cover of the program plus other sponsor benefits mentioned above.

**SILVER SPONSOR: \$1,500.00** – Recognition on the inside back cover of the program plus other sponsor benefits mentioned above.

**BRONZE SPONSOR: \$1,000.00** – Recognition inside the program plus other sponsor benefits mentioned above.

**COPPER SPONSOR: \$500.00** – Basic sponsor benefits mentioned above.

Alternatively, we welcome vendors at the conference. Demonstrate your products directly to sanctuary leaders. Vendors may exhibit on September 27<sup>th</sup> from 10:15am to 5:30pm for \$175.00.

To participate in this year's conference, please fill out the enclosed form and submit payment. To ensure inclusion in the Conference Program, please submit the following no later than August 25<sup>th</sup>:

- Send your completed form and company logo to Emily McCormack at [emily@TCWR.org](mailto:emily@TCWR.org), and
- Send payment with "BCSA Conference" in the memo line to: Community Initiatives, Accounts Payable, 1000 Broadway, Suite #480, Oakland, CA 94607.

We welcome the opportunity to chat with you or answer your questions about the event and your involvement.

Contacts:

Emily McCormack 479-253-3784

[emily@TCWR.org](mailto:emily@TCWR.org)

Kathy Blachowski 860-754-4917

[kblachowski@bigcatalliance.org](mailto:kblachowski@bigcatalliance.org)

We look forward to hearing from you.

Sincerely,

Emily McCormack, BCSA Events Committee  
Animal Curator, Turpentine Creek Wildlife Refuge

[www.bigcatalliance.org](http://www.bigcatalliance.org)

# BCSA 2022 Conference Sponsorship & Vendor Form

I would like to support the 2022 BCSA Conference as a:

- \$5,000 Presenting Sponsor
- \$2,500 Gold Sponsor
- \$1,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Copper Sponsor
- Other type of donation. All donations welcome.
  
- \$175 VENDOR



Name of Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Your name or company name as you would like it mentioned:

\_\_\_\_\_

---

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Check #: \_\_\_\_\_

Check Amount: \_\_\_\_\_

Please make check payable to: Community Initiatives, with "BCSA Conference" in the memo line.

Mail payment to: Community Initiatives, Accounts Payable, 1000 Broadway, Suite #480, Oakland, CA 94607  
(For alternate forms of payment, please contact BCSA Program Manager, Kathy Blachowski,  
at [kblachowski@bigcatalliance.org](mailto:kblachowski@bigcatalliance.org).)

Email completed form to: Emily McCormack, BCSA Events Committee Chair, [emily@TCWR.org](mailto:emily@TCWR.org)

---